

**MINUTES**  
**Meeting of the Institutional Advancement Committee**

November 8, 2016

The Committee on Institutional Advancement met on Tuesday, November 8, 2016.

Trustees: Marilda Gándara, Charles Bunnell, Richard Carbray and Andrea Dennis-LaVigne

Staff: Jen Cote, Debra Kendall, Tysen Kendig, Joann Lombardo and Josh Newton

Committee Chairwoman Gándara called the meeting to order at 1:30 p. m.

The minutes from the September 29, 2016 meeting were approved as circulated.

Mr. Newton reviewed the following naming recommendations with the Committee. After a brief discussion both were approved unanimously.

- Chase Family Patient Room at UConn Health
- Edward E. Eyler Advanced Physics Teaching Laboratory

Mr. Newton shared with the Committee the Foundation fundraising for the first quarter of FY17 is off to a strong start. The Foundation continues to work with the firm Cooper, who has made significant recommendations in regards to the annual giving campaign.

Mr. Newton also complimented Alumni Relations on the 40-plus events they put on over 3 days for Homecoming Weekend.

Mr. Kendig was pleased to report on the work continuing with TwoTwelve on signage and wayfinding. This will provide templates, fonts, colors, etc for all campuses. The DOT and local municipalities have also been a part of this effort.

Mr. Kendig also shared that University Communications recently entered into a partnership with The Conversation, a new model for media that will get us guaranteed distribution of faculty-written content distributed nationally and internationally. It has been underwritten since its launch by several foundations including Gates, Sloan, and Robert Wood Johnson.

Ms. Lombardo reviewed those whose names are found on the ballot this election day. Government Relations is preparing to meet newly elected officials, and also bringing them to both the Storrs campus and UConn Health for tours.

Being no further business, Chairwoman Gándara adjourned the meeting at 1:55 p.m.