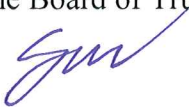


August 2, 2017

TO: Members of the Board of Trustees

FROM: Susan Herbst 

RE: Naming Recommendation for the Bank of America Room on the UConn Hartford Campus

RECOMENDATION:

That the Board of Trustees authorizes the naming of a third-floor breakout room on the UConn Hartford campus as the Bank of America Room.

BACKGROUND:

The Bank of America Corporation is a multinational banking and financial services corporation headquartered in Charlotte, North Carolina. It is ranked second on the list of largest banks in the United States by assets. As of 2016, Bank of America was the 26th largest company in the United States by total revenue. In 2016, it was ranked No. 11 on the Forbes Magazine Global 2000 list of largest companies in the world.

Bank of America has a giving history with the University of Connecticut spanning thirty-five years. Most recently, they have supported the School of Business Entrepreneurial Bootcamp for Veterans with Disabilities.

The third-floor breakout room is in the former Hartford Times building on the UConn Hartford campus and is approximately 75 square feet. The breakout room is expected to be used for tutoring, small study collaboration, and other faculty and student needs.

Bank of America has given a gift that is consistent with the amount recommended under the University's *Named Gift Guidelines* to name this area.

At its July 13, 2017, meeting, the Institutional Advancement Committee recommended approval to the full Board.