September 26, 2018

TO: Members of the Board of Trustees

FROM: Susan Herbst

RE: Naming Recommendation for the Handfield Dairy Equipment Viewing Area

RECOMMENDATION:

That the Board of Trustees authorize the naming of the viewing area of the Frances E. Osborne Kellogg Dairy Center’s Milking Parlor as the Handfield Dairy Equipment Viewing Area.

BACKGROUND:

Handfield Dairy Equipment is a family owned business based in Franklin, Connecticut that supplies and services milking equipment throughout the Northeast. As technology has evolved to robotic systems aimed at improving animal health, production and efficiencies, Handfield has been at the forefront of modern agriculture.

For over 40 years, Handfield Dairy Equipment has supported the University’s dairy program. In 2017, Handfield Dairy Equipment provided a substantial discount on equipment purchased by the University. This significant in-kind support was consistent with an amount that warranted naming space on campus in accordance with the University’s Named Gift Guidelines. The viewing area to be named is located on the UConn Storrs Campus within the Frances E. Osborne Kellogg Dairy Center and is approximately 85 square feet.

At its September 12, 2018, meeting, the Institutional Advancement Committee recommended approval to the full Board.