

COMMITTEE ON INSTITUTIONAL ADVANCEMENT  
Minutes

June 18, 2014

The Committee on Institutional Advancement met via teleconference on Wednesday, June 18, 2014.

**Committee and Board of Trustee members present:** Chair Marilda Gandara, Charles Bunnell, Shari Cantor, Rick Carbray, Andrea Dennis-LaVigne and Donny Marshall

**Guests participating:** Josh Newton, Lori Riiska and Rachel Rubin

**Staff participating:** Tysen Kendig and Jen Cote

Ms. Gandara called the meeting to order at 2:03 pm.

**Memorandum of Understanding between the University of Connecticut and University of Connecticut Alumni Association**

For several years, the UConn Alumni Association and the University have entered into annual agreements that outline the relationship between the two entities and the responsibilities of the Association with respect to alumni relations on behalf of UConn.

The fiscal 2015 MOU is substantially similar to the fiscal 2014 MOU with regard to the nature of the relationship between the Association and the University. The most significant change involves a reduction in the time frame of the MOU from one year to six months. The rationale is that for several years, the Association has discussed moving to an all-inclusive, non-dues based membership model incorporating all living alumni. The University is supportive of that effort, and limiting the MOU to six months allows for appropriate mid-year adjustments to be made as necessary based on the membership model decision and the financial considerations it carries.

Some key provisions of the MOU are:

- Continued funding of salary and benefits for one part-time and two full-time Directors of Alumni Relations, Association employees assigned to serve three UConn academic colleges/schools;
- Continued funding of salary and benefits for an Assistant Vice President for Alumni Relations/Executive Director of the UConn Alumni Association, a University employee assigned to the Association;
- Continued funding of salary and benefits for an editor, designer, and marketing specialist, three existing University positions whose jobs will primarily serve alumni and the interests and needs of the Association;
- Continued funding for compilation, publishing, and distribution of the *UConn* magazine, a primary communications and engagement tool produced by the University for Association members;
- Addition of language that outlines state statutory provisions in the event of dissolution of the Association. Inclusion of such language has been recommended by counsel and is consistent with language appearing in the MOU between the University and UConn Foundation.

This MOU will be shared with the Foundation Board of Directors at their meeting on Friday, June 20<sup>th</sup> and the Alumni Associations Board of Directors will have the opportunity to approve it at it's meeting on Saturday, June 21<sup>st</sup>.

A motion was made to approve the FY 15 MOU and forward it to the Board of Trustees. The motion was unanimously approved.

The meeting adjourned at 2:20 pm.