

COMMITTEE ON INSTITUTIONAL ADVANCEMENT  
Minutes

June 9, 2015

The Committee on Institutional Advancement met on Tuesday, June 9, 2015.

**Committee and Board of Trustee members present:** Chair Marilda Gándara, Charles Bunnell, Shari Cantor, Rick Carbray and Andrea Dennis-LaVigne

**Guests participating:** Mo Cotton Kelly, Larry Gramling, Jennifer Grey, Joann Lombardo, Patrick Nevins, Richard Orr, Lori Riiska and Rachel Rubin

**Staff participating:** Jen Cote and Tysen Kendig

Ms. Gándara called the meeting to order at 1:30 pm.

**Acceptance of the Minutes**

The meeting minutes from March 17, 2015 and March 25, 2015 were presented and unanimously approved.

**Meeting Date in 2016**

Dates will be circulated to the Committee members for 2016 meetings once the Board of Trustees meeting dates are announced.

**UConn Foundation Report**

Ms. Jennifer Grey reported to the Committee on Mr. Newton's behalf that the Foundation is confident the \$72 million goal will be met by the end of the fiscal year. Currently fiscal year 2016 goals and objectives are being put together. There are many active proposals in the pipeline.

**Naming Recommendations**

The naming recommendations below were presented to the Committee and approved unanimously.

- Modification of Naming Recognition Provided to Northeast Utilities Corporation, its Subsidiaries, and Foundation to reflect new Eversource Energy identity
- Comcast Chair in Cyber Security
- The Maryann dePreaux Walmsley Cancer Center Library
- Errett-Albanese Family

**UConn Foundation Master Agreement Proposed Amendment & Fiscal Year 2016 Statement of Work**

Mr. Orr apologized to the Committee for the documents arriving late. He explained the final numbers for the Master Agreement are being reviewed now, but asked the IA Committee to review the structure of the Agreement, and Financial Affairs will approve the final numbers. The Committee reviewed and unanimously approved the structure of the Master Agreement only.

**Alumni Association Report**

Ms. Riiska stated the Alumni Council's next meeting is scheduled for June 15, 2015 where the Transition Committee will be answering any outstanding questions.

Ms. Cotton Kelly reported the details of the Alumni House transition are still being worked on. The FY16 planning and budgeting continues, as well as building networks and the UConn Nation initiative.

### **Alumni Transition Status**

Mr. Nevins reported that the ballots for dissolution of the Alumni Association in its corporate form are scheduled to be mailed on June 15, 2015. The ballots are due back in the post office by June 29, 2015. Mr. Nevins assured the group the discussions are cordial.

### **University Communications Report**

Mr. Kendig shared he recently received the UConn Health marketing report from Lewis Communications. Lewis Communications' six-to-eight months of research uncovered many issues, internally and externally, and it is evident that the UConn brand needs to be leveraged. Ms. Gándara requested more information from the report to be shared at the next meeting if time allowed.

Mr. Kendig also reported on the recent re-org of the Marketing and Communications Department at UConn Health.

Lastly, a new magazine editor, Lisa Stiepock, joined University Communications in May, as well as a new designer, Christa Tubach. The hope is to increase the number of issues and the number of pages. These changes will bring more opportunity and alumni engagement.

### **Legislative Update**

Ms. Lombardo reported the regular legislative session ended on June 3, 2015. Two major issues this session were (1) the budget, biennial budget passed; and (2) bills surrounding the Foundation FIO laws, which none passed the Committee stage. It is believed Senator Fasano, along with a working group, will revisit this issue in the fall.

A special legislative session will begin in the coming weeks for bills to implement the new budget.

Being no further business the meeting was adjourned at 2:45 pm.