

MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

MINUTES

University of Connecticut
University Communications
34 North Eagleville Road
Storrs, Connecticut

June 13, 2017

Trustees: Marilda Gándara, Charles Bunnell, Shari Cantor, Richard Carbray and Andrea Dennis-LaVigne

Staff: Jen Cote, Tysen Kendig, Coleman Levy, Jack Lemon, Joann Lombardo, Patrick Nevins, Josh Newton, Suzanne O'Connor and Rachel Rubin

Committee Chairwoman Gándara called the meeting to order at 1:30 p.m.

The meeting minutes from the March 20, 2017 meeting were approved by the Committee as circulated.

Mr. Nevins reviewed the Proposed Statement of Work for the UConn Foundation FY18 and Operational changes at the UConn Law School Foundation. After brief discussion, the Committee voted unanimously to approve and forward to the full Board for approval.

Mr. Newton reviewed the naming recommendations listed below and the Committee unanimously approved them to be forwarded on to the full Board for approval.

UConn Storrs

Kyle Milliken Memorial Lounge

Named Gift Opportunities for the Rizza Family Soccer Complex

Named Gift Opportunities for the Husky Athletic Village and Performance Complex

Named Gift Opportunities for the Baseball Stadium

Named Gift Opportunities for the Softball Stadium

UConn Hartford

The William and Alice Mortensen Courtyard

Zachs Atrium

UConn School of Law

The Joseph Brown Family Campus Center

Mr. Newton provided a Foundation update, sharing the Campaign Readiness Assessment had been completed by the firm Alexander Haas. He also noted Alumni Relations launched UConn Cares this past April. The Alumni Trustee election has a great slate of candidates: Jeanine Gouin Civil Eng '87, Matthew Necci CLAS '03, Armond Hodge MBA '16, Steven Glick LAW '84. Ballots will be mailed in early July.

Mr. Kendig shared details of the new partnership with The Conversation, www.theconversation.com. The Conversation is a collaboration between editors and academics to provide informed news analysis and commentary about issues in the news. The commentaries are distributed on the Associated Press and republished in many national and international publications.

University Communications will have MetroNorth rail card ads throughout the summer as well as billboards for the Stamford Campus Residence Halls.

Ms. Lombardo updated the Committee on the Legislative Session that ended on June 7, 2017. A biennial budget was not reached; however, a special session has been called. Senate Bill 191 passed, which allows more flexibility around contracting with the University.

Being no further business the meeting was adjourned at 2:25 p.m.