

MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

MINUTES

University of Connecticut
University Communications
34 North Eagleville Road
Storrs, Connecticut

March 13, 2018

Trustees: Marilda Gándara, Charles Bunnell, Richard Carbray and Jeanine Gouin

Staff: Jen Cote, Tysen Kendig, Joann Lombardo, Josh Newton and Rachel Rubin

Committee Chairwoman Gándara called the meeting to order at 3:03 p.m.

The Committee approved the meeting minutes dated February 8, 2018 as circulated.

Mr. Newton reviewed the naming recommendations listed below, all of which were approved by the Committee to be forwarded to the Board of Trustees at their next meeting for their approval:

UConn Health

The Birmingham Family Dental Treatment Room
Dr. Morris N. Cohen, State Representative Classroom
Cynara C. McPhail, DMD '84 and Jon A. Kornacki, PhD '80 Classroom

UConn Storrs Campus

George G. Towle '45 Meeting Room

Mr. Newton outlined naming opportunities for the new Student Rec Center, which the Committee approved.

Mr. Newton reviewed the Foundation's FY18 Second Quarter Fundraising Report. He noted fundraising totals are quite positive and the Alumni team has launched a number of new events, such as "Welcome to the Neighborhood" initiative that introduces new graduate to alumni events, and re-engage alums new to that area. The White Coat Gala will now be the Neag Medal Ceremony, and will debut in the spring of 2019.

Mr. Newton presented the Committee the UConn Foundation Campaign Readiness Assessment report, outlining research done by Alexander Haas.

Mr. Kendig shared with the Committee that Public Records at UConn has transitioned to University Communications and no longer under the Office of the General Counsel.

Ms. Lombardo gave an update on legislative happenings, sharing the current session ends May 9, 2018.

Committee Chairwoman Gándara adjourned the meeting at 4:00 p.m.