

## MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

### MINUTES

University of Connecticut  
University Communications  
34 North Eagleville Road, Room 101  
Storrs, Connecticut

November 19, 2019

Committee Trustees: Dr. Andrea Dennis-LaVigne, Shari G. Cantor, Jeanine A. Gouin, and Rebecca Lobo

University Senate Representative: Dr. David A. Yalof

Staff: Mo Cotton Kelly, Tysen Kendig, Joann Lombardo, Scott Roberts, and Rachel Rubin

Vice-Chair Dennis-LaVigne called the meeting to order at 1:35 p.m.

The Committee approved the special meeting minutes dated October 2, 2019, as circulated.

Mr. Roberts reviewed the naming recommendations for The MaryJo and Joseph Gargano, DMD '80 Treatment Room, Mixed Age Pickup Court, Prospero Chair in the Department of Ecology and Evolutionary Biology and the Yum-Chan Adventure Center. A motion was made and a seconded to pass both namings on to the Board of Trustees.

Mr. Roberts offered background for naming opportunities for the UConn John Dempsey Hospital Labor and Delivery Unit, UConn School of Law Library Achieves, UConn School of Law Library Classrooms and UConn School of Law Library Reading Room. A motion was made, and a seconded to approve the four (4) naming opportunities.

Mr. Roberts acknowledged there has been a decrease in undergraduate giving. Mr. Roberts asked Ms. Cotton Kelly to share with the Committee how Alumni Relations plans to engage the undergrad community. Ms. Cotton Kelly shared plans the Alumni team has for the upcoming basketball season.

Mr. Kendig shared with the Committee projects University Communications has been working on, including holiday greetings from the President.

Ms. Lombardo shared the Office of Governmental Relations has welcomed Kelly Sinco as the new Director in Governmental Relations for Health Affairs, replacing Andrea Keilty who now serves as Dr. Agwunobi's Chief of Staff at UConn Health.

Vice-chair Dennis-LaVigne adjourned the meeting at 2:05 p.m.

Respectfully submitted,

Jen Cote, Secretary to the Committee