

MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

MINUTES

University of Connecticut
University Communications
34 North Eagleville Road, Room 101
Storrs, Connecticut

February 11, 2020

Committee Trustees: Dr. Andrea Dennis-LaVigne, Shari G. Cantor, Jeanine A. Gouin, Rebecca Lobo and Bryan Pollard

Additional Trustees: Chairman Daniel Toscano

University Senate Representative: Dr. David A. Yalof

Staff: Mo Cotton Kelly, Tysen Kendig, Joann Lombardo, Scott Roberts, Rachel Rubin and Lesley Salafia

Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m. She welcomed Chairman Toscano and Senior Associate University Counsel Lesley Salafia to the meeting.

On a motion by Trustee Gouin, seconded by Trustee Pollard, the minutes of the November 19, 2019, special meeting were approved as circulated.

Mr. Roberts reviewed the naming recommendation for the Welsh Family Classroom located in the Thomas J. Meskill Law Library at the University of Connecticut School of Law campus in Hartford. On a motion by Trustee Cantor, seconded by Trustee Pollard, the Committee recommended approval to the full Board.

Mr. Roberts gave an update on fundraising efforts. He invited Ms. Cotton Kelly to share with the Committee upcoming Alumni Relations events; highlighting the Elevate series Giving Day planned for April 15 & 16, 2020 and the UConn Forward event in Stamford scheduled for April 23, 2020.

Mr. Kendig briefed the committee on upcoming research marketing plans. He also noted University Communications has been working closely with Mental Health services on communication support, as well as monitoring CDC recommendations regarding the Coronavirus (COVID-19). Lastly, Mr. Kendig shared some detail of University promotion at Bradley International Airport.

Ms. Lombardo highlighted what could be expected from the current short legislative session. She shared President Katsouleas and Dr. Agwunobi have started meeting with legislators and will appear before the Appropriations Committee on Tuesday, February 18, 2020.

Vice-Chair Dennis-LaVigne adjourned the meeting at 1:50 p.m.

Respectfully submitted,

Jen Cote, Secretary to the Committee