

**SPECIAL MEETING**  
MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

**MINUTES**

University of Connecticut  
University Communications  
34 North Eagleville Road, Room 101  
Storrs, Connecticut

February 26, 2020

Committee Trustees: Dr. Andrea Dennis-LaVigne, Charles Bunnell, Shari G. Cantor, Jeanine A. Gouin, Rebecca Lobo and Bryan Pollard

Additional Trustees: Chairman Daniel Toscano

University Senate Representative: Dr. David A. Yalof

Staff: Mo Cotton Kelly, Tysen Kendig, Joann Lombardo, Scott Roberts, Rachel Rubin and Lesley Salafia

Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m. She welcomed Chairman Toscano and senior associate university counsel, Lesley Salafia to the meeting.

The Committee approved the special meeting minutes dated November 19, 2019, as circulated.

Mr. Roberts reviewed the naming recommendation for the Nayden Hall of Champions in the Werth Family Basketball Champions Center. A motion was made and a seconded to pass the recommendation on to the Board of Trustees.

Mr. Roberts gave an update on fundraising efforts. He invited Ms. Cotton Kelly to share with the Committee upcoming Alumni Relations events; highlighting the Elevate series Giving Day planned for April 15 & 16, 2020 and the UConn Forward event in Stamford scheduled for April 23, 2020.

Mr. Kendig briefed the committee on upcoming marketing plans surrounding the effort to double research. He also noted University Communications has been working closely with Mental Health services on communication support as well as monitoring CDC recommendations regarding the Coronavirus (COVID-19). Lastly, Mr. Kendig shared some detail of University promotion at Bradley International Airport.

Ms. Lombardo highlighted what could be expected from the current short legislative session. shared President Katsouleas and Dr. Agwunobi have started meeting with legislators 1:1 and will appear before the Appropriations Committee on Tuesday, February 18, 2020.

Vice-chair Dennis-LaVigne adjourned the meeting at 1:50 p.m.

Respectfully submitted,

Jen Cote, Secretary to the Committee