First state to implement Morrill Act – land grant* university

- Opened at New Haven 1862
- Moved to small ag school in Storrs in 1893
- Created with a new public mission: “…without excluding other scientific and classical studies,” would also teach “learning related to agriculture and the mechanic arts”

*Land use statement: We would like to begin by acknowledging that the land on which we gather is the territory of the Mohegan, Mashantucket Pequot, Eastern Pequot, Schaghticoke, Golden Hill Paugussett, Nipmuc, and Lenape Peoples, who have stewarded this land throughout the generations. We thank them for their strength and resilience in protecting this land, and aspire to uphold our responsibilities according to their example.
UConn Now

UConn consistently ranked as a Top 25 public university

- One of the few land, sea, and space grant Universities
- Strong outcomes in undergraduate student success metrics
- Research and graduate education now core to our University Mission
- Central to the future success of the State of CT
Renowned for quality undergraduate education

• 4-yr graduation rate and average time to degree in top 10 among publics

• Competitive admission (>50% new students in top 10% of senior class)

• Growth in minority student enrollment (currently over 40%)

• International student enrollment in top 20, with 90 countries represented
Many great discoveries, creations, and accomplishments at UConn

- FibreKor® Dental Material – named a Top 100 Invention of the 20th Century, replaced metal posts in crowns, bridges, and root canals
- Catharanthus and Impatiens - striking colorful plants able to withstand heat and sunlight - were developed through UConn’s breeding techniques
- Bomb calorimeter invented at Agricultural Experiment Station
- Grammy Award in fine arts for classical compendium
- K-3 literacy initiative from basic research to statewide application
Research, scholarship, and creative impact

- Investments in areas of collaborative research strengths
  - Interdisciplinary Centers/Institutes
  - Targeted cluster hires

- Targeted investments in infrastructure and cutting-edge facilities
  - IPB, Gant, Hartford Campus, Northwest Science Quad, Engineering and Science Building

- Research activity at peak levels
  - 2019 Research Awards = $266m
  - 2020 Research Expenditures = $250m
UConn Now

Public engagement and statewide impact

Storrs
$2.7 billion impact
13,000 jobs

UConn Health
$2.2 billion impact
10,000 jobs

Law and Regional Campuses
$383 million impact
2,100 jobs

Athletics
Excellence promotes community
Broadens visibility

Providing knowledge, education, health care, policy/professional support, and pride to all 169 towns in CT
UConn’s Future

A good public flagship University meets the education and workforce needs of the state

A great public flagship is the crown jewel of the state, uplifting the minds and spirits, not only of its own students, but of surrounding communities, the state and beyond
UConn’s Future

Next strategic plan

- Can build upon previous successes from 2014 academic plan:
  - Research and Scholarship
  - Undergraduate Education
  - Graduate Education
  - Teaching Effectiveness
  - Public Engagement

- Must go further
UConn’s Future

We need to chart an upward research trajectory
We need to evolve our educational mission

- Higher education, and UConn, has focused on progress in traditional indicators of quality such as retention and graduation.

- Research indicates the transformative value of applying curriculum to authentic problems with an emotionally supportive mentor.
  - Only 3% of college students nationally have this.

- Can UConn lead in shifting goal of higher education from completion to life-transformation with high impact experiences for all of our students?
UConn’s Future

We need to enhance and clarify our value for the State

• Public confidence in higher education is slipping

• UConn must enhance and more broadly share its value across CT
  – Foster the intellectual growth of our students and our communities
  – Inspire through ground-breaking discoveries, artistic creations, and athletic performance
  – Support communities through research, clinical, extension, and regional campuses
  – Drive economic growth, industry partnerships, and the development of a talented workforce
Three formative questions rooted in our shared priorities:

• How can we Double Research and Scholarship?

• How do we bring Life-Transformative Education to every student at scale?

• How can we be a more powerful Engine for the State of Connecticut?
UConn’s Future

Charge for our new university-wide strategic plan

Our new strategic plan must:

• sustain our momentum and accelerate our ascent;
• have our values embedded throughout;
• be transformative;
• inspire us to identify and invest in key new directions;
• be distinctive to UConn; and
• serve as a living document with clear short- and long-term metrics to chart progress.
UConn’s Future

Building our new university-wide strategic plan
### Strategic Planning: Two-dimensional matrix

<table>
<thead>
<tr>
<th>Guiding Values</th>
<th>Priorities</th>
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</thead>
<tbody>
<tr>
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## Strategic Planning: Two-dimensional matrix

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<tr>
<td>Others? Emotional Wellness Environmental Sustainability Community Transparency/Integrity Fiscal Responsibility</td>
<td></td>
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Our new strategic plan will:

• set our path forward across the university;

• have clear and measurable goals/metrics in overall plan and annual action plan – with annual report out at State of University

• be aligned with budget and spending; and

• not sit on a shelf - it will include an annual action plan and state of the university to assess our progress
UConn Visioning/Imagining: Next Steps

**Strategic planning milestones**

- **Strategic Framework**
  07/2021

- **Full Strategic Plan**
  12/2021

- **Annual Action Plan**
  7/2022 (will occur annually at this time)

- **State of the University**
  10/2022 (will occur annually at this time)

- Multiple events/iterative feedback opportunities across range of internal and external stakeholders including BOT (with formal report outs to BOT at each time point above)
In one or two words, how does strategic planning make you feel?

Results from 12/4 Visioning Day warm-up activity
Facilitators - Please enter up to 3 values that came out of your group conversation.