Telephone Meeting

University of Connecticut Board of Trustees
Institutional Advancement Committee

Tuesday, April 20, 2021 at 1:00 p.m.

AGENDA

Meeting held by Telephone

Public Call-In Number:
(415) 655-0002 US Toll
Access Code: 629 930 823

(A recording of the meeting will be posted on the Board website https://boardoftrustees.uconn.edu/ within seven days of the meeting.)

1. Public Participation*………………………………………………………………………………………Dr. Dennis-LaVigne
   *If members of the public wish to address the Committee during the Public Participation portion of the meeting, you must submit a request in writing 30 minutes prior to the start of the meeting (by 12:30 p.m.) to the following email address: BoardCommittees@uconn.edu. Please indicate your name, telephone number, and topic to be discussed. Per the University By-Laws, the Board may limit public comment. As an alternative, you may also submit your comments via email which will be shared with the Board.

2. Acceptance of February 9, 2021 Meeting Minutes…………………………………………………………Dr. Dennis-LaVigne
   Attachment 1

3. Naming Recommendations .................................................................................................................Mr. Roberts
   Attachment 2
   • Richard DelFavero Conference Room
   • Beekley Lab for Biosymmetrix
   • Joseph R. Marfuggi and Sherry L. Brown-Marfuggi Reception Area

4. Legislative Update............................................................................................................................Ms. Lombardo

5. UConn Foundation Update..............................................................................................................Mr. Roberts

6. University Communications Update...............................................................................................Mr. Kirk

7. Other Business

8. Executive Session (as needed)

9. Adjournment
Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m. She offered an opportunity for public participation, being none the meeting continued.

Vice-Chair Dennis-LaVigne welcomed Melinda Brown, Foundation Board Chair.

On a motion by Trustee Gouin, seconded by Trustee Pollard, the minutes of the November 17, 2020, special meeting were approved as circulated.

Ms. Lombardo shared updates regarding legislature, staffing changes and provided high level summary of the session, including details on the five virtual sessions held with members of the General Assembly, President Katsouleas and Dr. Andy Agwunobi. She also welcomed Ms. Maureen Magnan to Governmental Relations.

President Katsouleas shared the draft legislative priorities of the current legislative session.

Ms. Garber outlined non-budgetary priorities for the legislative session.

Mr. Lemon provided the Committee an update on Connecticut Commitment.

Mr. Roberts gave an update on this fiscal year’s fundraising efforts, and was happy to share the number of donors has increased over the past year.

Ms. Cotton Kelly to share with the Committee activity within Alumni Relations, as well as work continuing to be done in Foundation Marketing and Communications, as well as Annual Giving.
Mr. Kendig noted the UConn in the Media report along with the UConn Digital Report will be mailed to homes. He also shared details regarding his special assignment to Athletics and welcomed Mike Kirk who is Acting Vice President for Communications during this time.

Mr. Kirk gave an overview of The College Tour, a project in partnership with Admissions, streaming on Amazon and Roku. He also noted Mike Enright, from University Communications, has taken responsibility for managing the Husky Heritage Sports Museum.

Vice-Chair Dennis-LaVigne adjourned the meeting at 2:06 p.m.

Respectfully submitted,

Jen Cote, Secretary to the Committee
April 28, 2021

TO: Members of the Board of Trustees

FROM: Thomas Katsouleas

RE: Naming Recommendation for the Richard DelFavero Conference Room

RECOMMENDATION:

That the Board of Trustees authorizes the naming of Room 304 in the W.B. Young Building of the College of Agriculture, Health and Natural Resources (CAHNR) on the Storrs Campus as the “Richard DelFavero Conference Room.”

BACKGROUND:

Richard “Dick” DelFavero CAHNR ’56, 58’ passed away in July. Mr. DelFavero and his wife Barbara are the largest benefactors to the College and the Department of Agricultural and Resource Economics.

The DelFaveros established three endowed scholarships within the Department, one in their family name and two others honoring professors Stewart Johnson and Stanley Seaver, respectively. In 2011, they also made contributions to establish a named Professorship in Agricultural and Resource Economics, committing to a planned gift to elevate this endowment to support an endowed chair. Mr. and Mrs. DelFavero have also been contributing annually to this professorship during their lifetimes and have given consistently for 23 years not only to these established endowments but to 4-H and the Department of Animal Science.

Mr. DelFavero was significantly engaged as an alum of the University as a lifetime member of the UConn Alumni Association and founding brother and president of Alpha Gamma Rho Fraternity. He maintained membership in the fraternity’s alumni association and gifted the resources for purchase and upgrade of the fraternity house. Mr. and Mrs. DelFavero have provided significant financial support to the University, but their contributions far exceed that which can be measured in dollars and cents.

He also served as a staunch advocate for the University and CAHNR, aiding in the engagement and mentoring of other alumni, donors, and potential students. Mr. DelFavero initiated a strong family legacy at UConn with his children and multiple grandchildren receiving degrees from the University and has been recognized with the College’s two top honors – the Distinguished Alumni Award and the Storrs Award, which is the College’s highest recognition.

The naming of the “Richard DelFavero Conference Room” will be a posthumous tribute to recognize Richard for his dedication to his alma mater and significant contributions. The proposed room to be named is currently used by the Department of Agriculture and Resource Economics, which is located in the W. B. Young Building at 1376 Storrs Road on the Storrs campus. The building is the main administrative building for the College of Agriculture, Health and Natural Resources and multiple College departments. Room 304 is a recently renovated conference room used for small meetings and seminars.

Mr. and Mrs. DelFavero’s significant financial contributions are consistent with the amount recommended for naming this room under the University’s Named Gift Guidelines.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.
April 28, 2021

TO: Members of the Board of Trustees

FROM: Thomas Katsouleas

RE: Naming Recommendation for Beekley Lab for Biosymmetrix at UConn Health

RECOMMENDATION:

That the Board of Trustees authorizes the naming of Lab L-6080 located at the UConn Health Connecticut Tower in Farmington as the Beekley Lab for Biosymmetrix.

BACKGROUND:

Beekley Corporation, a medical products company, is dedicated to creating innovative solutions to improve diagnostic communication. Beekley introduced the first ever professional skin marker for diagnostic imaging, developed the “marking for meaning” shape system for mammography, and is an established company in the field of radiologic skin markers, biopsy, and patient care devices for mammography, breast biopsy, radiation therapy, MRI, CT-scan, and general imaging.

The existing lab proposed to be named is located on the sixth floor of the UConn Health Connecticut Tower in Farmington, Connecticut. It is currently being used for the Biosymmetrix Project. This biomedical engineering focused project utilizes the latest in 3D printing and light scanning technology to make customized breast forms that overcome the shortcomings of the current models. Dr. Liisa Kuhn and a team of UConn biomedical engineering students began making customized breast forms, unlike any available on the market now, for cancer survivors in Connecticut in early 2021.

The Beekley Corporation has been a generous donor to the University of Connecticut with a passion for cancer research and treatment. They have given to the Breast Fellow Education Fund at UConn Health, as well as to the Institute of Materials Science in Storrs.

The Beekley Family Foundation’s current pledge is an amount that is consistent with the amounts recommended for naming this lab under the University’s Named Gift Guidelines.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.
April 28, 2021

TO: Members of the Board of Trustees

FROM: Thomas Katsouleas

RE: Naming Recommendation for the Joseph R. Marfuggi and Sherry L. Brown-Marfuggi Reception Area at UConn Hartford

RECOMMENDATION:

That the Board of Trustees authorizes the naming of the reception area located in the Department of Public Policy on the UConn Hartford campus as the Joseph R. Marfuggi and Sherry L. Brown-Marfuggi Reception Area.

BACKGROUND:

The UConn Department of Public Policy is located on the fourth floor of the UConn Hartford campus. A reception area welcomes visitors to the department and offers a space for students to gather, collaborate, and study.

In 2019, Mrs. Brown-Marfuggi created an endowed scholarship fund in memory of her late husband – the Joseph R. Marfuggi Memorial Scholarship Fund for Leadership in Urban and Community Studies. Mr. Marfuggi was a 1963 graduate of the College of Liberal Arts and Sciences and dedicated his life to public service in Connecticut, most notably as President and CEO of Riverfront Recapture, Inc. He had a passion for the City of Hartford and understood the significance of bringing UConn to the City.

Mrs. Brown-Marfuggi is a resident of Hartford and spent her career in public service, as well, serving as the long-time Chief of Staff to United States Senator Joseph I. Lieberman. She is a member of the UConn Foundation Founders Society and is a parent of a UConn alum.

Naming this space will posthumously recognize Mr. Marfuggi’s significant contributions to the City of Hartford and Mrs. Brown-Marfuggi’s commitment to UConn Hartford.

Mrs. Brown-Marfuggi has made a pledge in an amount that is consistent with the amount recommended for this space under the University’s Named Gift Guidelines.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.
Board of Trustees

ADDITIONAL MATERIALS

The following documents were not noticed with the original Agenda. These include items that were presented at the Institutional Advancement Committee meeting of

April 20, 2021
April 28, 2021

TO: Members of the Board of Trustees

FROM: Thomas C. Katsouleas

RE: Naming Recommendation for the Vergnano Institute for Inclusion in the School of Engineering

RECOMMENDATION:

That the Board of Trustees approves naming the Engineering Diversity and Outreach Center as the Vergnano Institute for Inclusion. The Director of the Institute will report to the Dean of the School of Engineering.

BACKGROUND:

Mark Vergnano has documented his intent to provide philanthropic support to the Foundation for the development of an endowed institute in the School of Engineering to enhance and oversee diversity and outreach efforts, as well as providing scholarships for underrepresented engineering students.

The Vergnano Institute will provide programming, mentoring, and outreach to students through alumni, staff and faculty, as well as community programming and K-12 outreach. The Institute will also help obtain internships and co-op placements. The Vergnano endowment will make it possible for the EDI (equity, diversity, and inclusion) activities in the School of Engineering to go beyond disciplinary boundaries, and through integration of undergraduate EDI, graduate EDI, faculty scholarship and pedagogy, and community programming create a radically new paradigm for broadening participation. The Institute’s programs will be also coordinated and connected with the Office for Diversity and Inclusion, as well as the EDI efforts of industry across the state, which are ultimately the employers of our graduates.

Mr. Vergnano received his bachelor’s degree in chemical engineering from UConn in 1980 and began working for the DuPont corporation while earning an MBA at night. This combination allowed him to have a very successful career at DuPont, eventually becoming the first President and CEO of the Chemours Company when DuPont created the spinoff. His wife, Betsy Reddington Vergnano, also received her bachelor’s degree from UConn in communications in 1981.

The philanthropic support of Mr. Vergnano provides endowed support for the Institute at a level consistent with that required to name the Institute in his honor under the University’s Named Gift Guidelines.
Vergnano Institute for Inclusion

Mission Statement:
The Vergnano Institute for Inclusion is a proactive and adaptive organization with distributed governance that will nurture and sustain an anti-racist and anti-discriminatory culture. The Institute will create a powerful and cohesive force for change in the School of Engineering and the communities we serve where differences empower us all. Inspired by the power of diversity and inclusion, we will be an equity-minded community where engineers innovate and change the world for the better.

Our Community:
• Undergraduate Students
• Graduate Students
• K-12 Students & Teachers
• UConn Faculty & Staff
• Community Partners (Alumni, Industry, Donors, etc.)

Programs:
We are committed to investing in the success of our community by providing support, accessibility, leadership and professional skills, academic guidance, financial assistance, mental wellness outlets, and communication expertise, through programming and organizations.
Vergnano Institute for Inclusion –
(Proposed Organizational Structure)

Executive Committee, Dean & Assoc. Deans
Ass. Deans of UG and Grad will oversee relevant activities in the Inst.

Office of Chief Diversity Officer

Director
Associate Director

Department Heads
Governance Board

External Advisory Board

Financial Services

Administrative Services

Greater Community Programming

Community Operations

Faculty Fellow Driven Initiatives

Staff Fellow Driven Initiatives

Student Advisory Board

Current UG EDI Support

Current Grad EDI Support

K-12 Outreach

Undergraduate Support and Growth

• BRIDGE
• Student Organization Advising and Mentoring
• LSAMP
• Scholarships
• (new) Industry-Specific Programs
• (new) Undergraduate Research Connections
• Engineering for Impact Class – EA & EATG, EWB, NSBE, SHPE, SWE
• BOSS LADI
• Science of Happiness
• EA Comm. Class

Graduate Student Support and Growth

• (new) BRIDGE+
• John LoF Leadership Academy
• Grad NSBE
• (new) Grad SHPE and SWE
• SAGE
• Bridge to Doctorate Fellows
• GE Fellows
• SOE Poster Sessions
• Fellows support
• Entrepreneurship & Innovation
• Diverse grad student recruiting
• (new) “FYE” for Grad Students
• Alumni connections
• Scholarships

K-12 Outreach & Access

• Pre-Engineering Program
• Multiply Your Options
• Engineering Your Future
• Sisters in STEM
• (new) EnGQueer
• (new) Soy Ingenieras
• Explore Engineering
• SPARK
• Connecticut Invention Convention
• Science Bowl
• School Science/Career Fairs
• Individual School Programs
• The DaVinci Project
• Joule Fellows

Greater Community Programming

• Community Conversations
• Equity and Justice Seminars
• Inclusive Excellence Program: Justice, Equity, Transformation
• Students’ CAN
• (new) “Holistic Engineer” Courses
• Data Feminism
• Environmental Justice
• Inclusive & Effective Scientific Communication

Faculty Fellow Driven Initiatives

• (new) Self organized by faculty who chose to be members “Fellows” of the Institute
• Support for supplements on diversity to research grants
• Support for educational grants with EDI focus
• Support for EDI pedagogy
• Creating and assessing research positions and mentoring for URM students

Staff Fellow Driven Initiatives

• (new) Self organized by staff members who chose to be members “Fellows” of the Institute
• Subject to approval of supervisors, staff members will get up to 10% of their work assigned to programs in EDI that they are interested and passionate about.
• Equity-minded and culturally responsive engineering advising
April 20, 2021

TO: Members of the Institutional Advancement Committee

FROM: Scott Roberts, President and CEO, UConn Foundation

RE: Named Gift Opportunities for the UConn Hockey Arena

RECOMMENDATION:

That the Institutional Advancement Committee approves the proposed gift opportunities to be offered in the University of Connecticut Division of Athletics for the UConn Hockey Arena. Individual opportunities will be submitted for approval in accordance with the University’s naming procedures.

<table>
<thead>
<tr>
<th>Named Space</th>
<th>Spaces</th>
<th>Named $ Amount</th>
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<tr>
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<td>Copy room</td>
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<tr>
<td>Exam room</td>
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<tr>
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<tr>
<td>Women’s Assistant Office</td>
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<td>Stick Rack</td>
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<td>Equipment Room</td>
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<td>Women’s Coaches Locker Room</td>
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<tr>
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<td>---------------------------------</td>
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<tr>
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<tr>
<td>Women’s Head Coach Office</td>
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<tr>
<td>Strength and Conditioning Center</td>
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**BACKGROUND:**

The New UConn Hockey Arena will be built to address the needs of the men’s and women’s Ice Hockey student-athletes at the University of Connecticut. Arena facilities and ice will meet all NCAA Division I Ice Hockey requirements, all Hockey East Conference standards, and all University guidelines and requirements. It will be located along Jim Calhoun Way on the Storrs campus. The approximately 100,000 square foot facility includes a 2,500-capacity fixed and bench seating arena, club level seating, ice rink, concession areas, bathrooms, team rooms, lockers, and strength and conditioning areas.