

Telephone Meeting

**University of Connecticut Board of Trustees
Institutional Advancement Committee**

Tuesday, April 20, 2021 at 1:00 p.m.

AGENDA

Meeting held by Telephone

Public Call-In Number:
(415) 655-0002 US Toll
Access Code: 629 930 823

*(A recording of the meeting will be posted on the Board website
<https://boardoftrustees.uconn.edu/> within seven days of the meeting.)*

1. Public Participation*Dr. Dennis-LaVigne
*If members of the public wish to address the Committee during the Public Participation portion of the meeting, you must submit a request in writing 30 minutes prior to the start of the meeting (by 12:30 p.m.) to the following email address: BoardCommittees@uconn.edu. Please indicate your name, telephone number, and topic to be discussed. Per the University By-Laws, the Board may limit public comment. As an alternative, you may also submit your comments via email which will be shared with the Board.
2. Acceptance of February 9, 2021 Meeting Minutes.....Dr. Dennis-LaVigne
Attachment 1
3. Naming RecommendationsMr. Roberts
Attachment 2
 - Richard DeFavero Conference Room
 - Beekley Lab for Biosymmetrix
 - Joseph R. Marfuggi and Sherry L. Brown-Marfuggi Reception Area
4. Legislative Update.....Ms. Lombardo
5. UConn Foundation Update.....Mr. Roberts
6. University Communications Update.....Mr. Kirk
7. Other Business
8. Executive Session (as needed)
9. Adjournment

ATTACHMENT 1

DRAFT

MEETING OF THE INSTITUTIONAL ADVANCEMENT COMMITTEE

MINUTES

University of Connecticut
University Communications
34 North Eagleville Road, Room 101
Storrs, Connecticut

February 9, 2021

Committee Trustees: Dr. Andrea Dennis-LaVigne, Charles Bunnell, Shari G. Cantor, Jeanine A. Gouin, Rebecca Lobo and Bryan Pollard

Additional Trustees: Chairman Daniel Toscano

University Senate Representative: Dr. David A. Yalof

Guests: Melinda Brown

Staff: Nathan Fuerst, Scott Jordan, Thomas Katsouleas, Mo Cotton Kelly, Tysen Kendig, Mike Kirk, Jake Lemon, Joann Lombardo, Maureen Magnan, John Malfetone, Rachel Rubin, Lesley Salafia and Reka Wrynn

Vice-Chair Dennis-LaVigne called the meeting to order at 1:00 p.m. She offered an opportunity for public participation, being none the meeting continued.

Vice-Chair Dennis-LaVigne welcomed Melinda Brown, Foundation Board Chair.

On a motion by Trustee Gouin, seconded by Trustee Pollard, the minutes of the November 17, 2020, special meeting were approved as circulated.

Ms. Lombardo shared updates regarding legislature, staffing changes and provided high level summary of the session, including details on the five virtual sessions held with members of the General Assembly, President Katsouleas and Dr. Andy Agwunobi. She also welcomed Ms. Maureen Magnan to Governmental Relations.

President Katsouleas shared the draft legislative priorities of the current legislative session.

Ms. Garber outlined non-budgetary priorities for the legislative session.

Mr. Lemon provided the Committee an update on Connecticut Commitment.

Mr. Roberts gave an update on this fiscal year's fundraising efforts, and was happy to share the number of donors has increased over the past year.

Ms. Cotton Kelly to share with the Committee activity within Alumni Relations, as well as work continuing to be done in Foundation Marketing and Communications, as well as Annual Giving.

Mr. Kendig noted the UConn in the Media report along with the UConn Digital Report will be mailed to homes. He also shared details regarding his special assignment to Athletics and welcomed Mike Kirk who is Acting Vice President for Communications during this time.

Mr. Kirk gave an overview of The College Tour, a project in partnership with Admissions, streaming on Amazon and Roku. He also noted Mike Enright, from University Communications, has taken responsibility for managing the Husky Heritage Sports Museum.

Vice-Chair Dennis-LaVigne adjourned the meeting at 2:06 p.m.

Respectfully submitted,

Jen Cote, Secretary to the Committee


ATTACHMENT 2



UNIVERSITY OF CONNECTICUT

April 28, 2021

Office of the President
Thomas C. Katsouleas
President

TO: Members of the Board of Trustees
FROM: Thomas Katsouleas 
RE: Naming Recommendation for the Richard DelFavero Conference Room

RECOMMENDATION:

That the Board of Trustees authorizes the naming of Room 304 in the W.B. Young Building of the College of Agriculture, Health and Natural Resources (CAHNR) on the Storrs Campus as the “Richard DelFavero Conference Room.”

BACKGROUND:

Richard “Dick” DelFavero CAHNR 56’, 58’ passed away in July. Mr. DelFavero and his wife Barbara are the largest benefactors to the College and the Department of Agricultural and Resource Economics.

The DelFaveros established three endowed scholarships within the Department, one in their family name and two others honoring professors Stewart Johnson and Stanley Seaver, respectively. In 2011, they also made contributions to establish a named Professorship in Agricultural and Resource Economics, committing to a planned gift to elevate this endowment to support an endowed chair. Mr. and Mrs. DelFavero have also been contributing annually to this professorship during their lifetimes and have given consistently for 23 years not only to these established endowments but to 4-H and the Department of Animal Science.

Mr. DelFavero was significantly engaged as an alum of the University as a lifetime member of the UConn Alumni Association and founding brother and president of Alpha Gamma Rho Fraternity. He maintained membership in the fraternity’s alumni association and gifted the resources for purchase and upgrade of the fraternity house. Mr. and Mrs. DelFavero have provided significant financial support to the University, but their contributions far exceed that which can be measured in dollars and cents.

He also served as a staunch advocate for the University and CAHNR, aiding in the engagement and mentoring of other alumni, donors, and potential students. Mr. DelFavero initiated a strong family legacy at UConn with his children and multiple grandchildren receiving degrees from the University and has been recognized with the College’s two top honors – the Distinguished Alumni Award and the Storrs Award, which is the College’s highest recognition.


The naming of the “Richard DelFavero Conference Room” will be a posthumous tribute to recognize Richard for his dedication to his alma mater and significant contributions. The proposed room to be named is currently used by the Department of Agriculture and Resource Economics, which is located in the W. B. Young Building at 1376 Storrs Road on the Storrs campus. The building is the main administrative building for the College of Agriculture, Health and Natural Resources and multiple College departments. Room 304 is a recently renovated conference room used for small meetings and seminars.

Mr. and Mrs. DelFavero’s significant financial contributions are consistent with the amount recommended for naming this room under the University’s *Named Gift Guidelines*.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.

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April 28, 2021

TO: Members of the Board of Trustees
FROM: Thomas Katsouleas 
RE: Naming Recommendation for Beekley Lab for Biosymmetrix
at UConn Health

RECOMMENDATION:

That the Board of Trustees authorizes the naming of Lab L-6080 located at the UConn Health Connecticut Tower in Farmington as the Beekley Lab for Biosymmetrix.

BACKGROUND:

Beekley Corporation, a medical products company, is dedicated to creating innovative solutions to improve diagnostic communication. Beekley introduced the first ever professional skin marker for diagnostic imaging, developed the “marking for meaning” shape system for mammography, and is an established company in the field of radiologic skin markers, biopsy, and patient care devices for mammography, breast biopsy, radiation therapy, MRI, CT-scan, and general imaging.

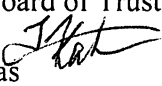
The existing lab proposed to be named is located on the sixth floor of the UConn Health Connecticut Tower in Farmington, Connecticut. It is currently being used for the Biosymmetrix Project. This biomedical engineering focused project utilizes the latest in 3D printing and light scanning technology to make customized breast forms that overcome the shortcomings of the current models. Dr. Liisa Kuhn and a team of UConn biomedical engineering students began making customized breast forms, unlike any available on the market now, for cancer survivors in Connecticut in early 2021.

The Beekley Corporation has been a generous donor to the University of Connecticut with a passion for cancer research and treatment. They have given to the Breast Fellow Education Fund at UConn Health, as well as to the Institute of Materials Science in Storrs.

The Beekley Family Foundation’s current pledge is an amount that is consistent with the amounts recommended for naming this lab under the University’s *Named Gift Guidelines*.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.

April 28, 2021

TO: Members of the Board of Trustees
FROM: Thomas Katsouleas 
RE: Naming Recommendation for the Joseph R. Marfuggi and Sherry L. Brown-Marfuggi Reception Area at UConn Hartford

RECOMMENDATION:

That the Board of Trustees authorizes the naming of the reception area located in the Department of Public Policy on the UConn Hartford campus as the Joseph R. Marfuggi and Sherry L. Brown-Marfuggi Reception Area.

BACKGROUND:

The UConn Department of Public Policy is located on the fourth floor of the UConn Hartford campus. A reception area welcomes visitors to the department and offers a space for students to gather, collaborate, and study.

In 2019, Mrs. Brown-Marfuggi created an endowed scholarship fund in memory of her late husband – the Joseph R. Marfuggi Memorial Scholarship Fund for Leadership in Urban and Community Studies. Mr. Marfuggi was a 1963 graduate of the College of Liberal Arts and Sciences and dedicated his life to public service in Connecticut, most notably as President and CEO of Riverfront Recapture, Inc. He had a passion for the City of Hartford and understood the significance of bringing UConn to the City.

Mrs. Brown-Marfuggi is a resident of Hartford and spent her career in public service, as well, serving as the long-time Chief of Staff to United States Senator Joseph I. Lieberman. She is a member of the UConn Foundation Founders Society and is a parent of a UConn alum.

Naming this space will posthumously recognize Mr. Marfuggi's significant contributions to the City of Hartford and Mrs. Brown-Marfuggi's commitment to UConn Hartford.

Mrs. Brown-Marfuggi has made a pledge in an amount that is consistent with the amount recommended for this space under the University's *Named Gift Guidelines*.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.