April 28, 2021

TO: Members of the Board of Trustees
FROM: Thomas Katsouleas
RE: Naming Recommendation for Beekley Lab for Biosymmetrix at UConn Health

RECOMMENDATION:

That the Board of Trustees authorizes the naming of Lab L-6080 located at the UConn Health Connecticut Tower in Farmington as the Beekley Lab for Biosymmetrix.

BACKGROUND:

Beekley Corporation, a medical products company, is dedicated to creating innovative solutions to improve diagnostic communication. Beekley introduced the first ever professional skin marker for diagnostic imaging, developed the “marking for meaning” shape system for mammography, and is an established company in the field of radiologic skin markers, biopsy, and patient care devices for mammography, breast biopsy, radiation therapy, MRI, CT-scan, and general imaging.

The existing lab proposed to be named is located on the sixth floor of the UConn Health Connecticut Tower in Farmington, Connecticut. It is currently being used for the Biosymmetrix Project. This biomedical engineering focused project utilizes the latest in 3D printing and light scanning technology to make customized breast forms that overcome the shortcomings of the current models. Dr. Liisa Kuhn and a team of UConn biomedical engineering students began making customized breast forms, unlike any available on the market now, for cancer survivors in Connecticut in early 2021.

The Beekley Corporation has been a generous donor to the University of Connecticut with a passion for cancer research and treatment. They have given to the Breast Fellow Education Fund at UConn Health, as well as to the Institute of Materials Science in Storrs.

The Beekley Family Foundation’s current pledge is an amount that is consistent with the amounts recommended for naming this lab under the University’s Named Gift Guidelines.

At its April 20, 2021, meeting, the Institutional Advancement Committee recommended approval to the full Board.