Telephone Meeting

University of Connecticut Board of Trustees
Institutional Advancement Committee

Tuesday, November 16, 2021 at 1:00 p.m.

AGENDA

Meeting held by Telephone

Public Call-In Number:
(415) 655-0002 US Toll
Access Code: 629 930 823

(A recording of the meeting will be posted on the Board website https://boardoftrustees.uconn.edu/ within seven days of the meeting.)

1. Public Participation* Dr. Dennis-Lavigne
*If members of the public wish to address the Committee during the Public Participation portion of the meeting, you must submit a request in writing 30 minutes prior to the start of the meeting (by 12:30 p.m.) to the following email address: BoardCommittees@uconn.edu. Please indicate your name, telephone number, and topic to be discussed. Per the University By-Laws, the Board may limit public comment. As an alternative, you may also submit your comments via email which will be shared with the Board.

2. Acceptance of September 21, 2021 Meeting Minutes Dr. Dennis-Lavigne

Attachment 1

3. Legislative Update Ms. Lombardo

4. UConn Foundation / Alumni / Communications Update Ms. Cotton Kelly & Mr. Lemon

5. University Communications Update Mr. Kendig
Attachment 2

6. Other Business

7. Executive Session (as needed)

8. Adjournment
Vice-Chair Dennis-LaVigne called the meeting to order at 1:02 p.m. She welcomed everyone and thanked them for their time. Vice-Chair Dennis-LaVigne also congratulated Trustee Gouin on her recent re-election as Alumni Trustee.

1. Public Participation

There were no members of the public who wished to address the Committee.


Vice-Chair Dennis-LaVigne called for a motion to approve minutes from June 22, 2021 and July 28, 2021. Trustee Gouin made a motion, but later withdrew that motion so each set of minutes could be approved separately.

Vice-Chair Dennis-LaVigne called for a motion to approve meeting minutes from June 22, 2021. On a motion by Trustee Gouin, seconded by Trustee Lobo, the Committee voted to approve the minutes with one abstention from Trustee Pollard, who was not in attendance on June 22nd.

Vice-Chair Dennis-LaVigne called for a motion to approve meeting minutes from July 28, 2021. On a motion by Trustee Gouin, seconded by Trustee Lobo, the Committee voted unanimously to approve the minutes.

3. Naming Recommendations

UConn Foundation Senior Vice President for Development Lemon shared details regarding Carole and Ray Neag Professorship in the UConn School of Medicine. After Committee discussion, Vice-Chair Dennis-LaVigne called for a vote. On a motion by Trustee Gouin, seconded by Trustee Pollard, the Committee voted unanimously to approve the Carole and Ray Neag Professorship.
UConn Foundation Senior Vice President for Development Lemon then shared with the Committee the Rhoda Shivers Chair in the School of Fine Arts. After Committee discussion, Vice-Chair Dennis LaVigne called for a vote. A motion made by Trustee Gouin, seconded by Trustee Cantor, the Committee voted unanimously to approve the Rhoda Shivers Chair.

4. Legislative Update.................................................................................................Ms. Lombardo

UConn’s Senior Director for Governmental Relations Lombardo shared an update on legislative matters during the summer months. She noted Ms. Maureen Magnan was recently named Deputy Commissioner for the Department of Consumer Protection. A search for her replacement will be starting soon.

5. UConn Foundation / Alumni / Communications Update........................Ms. Cotton Kelly & Mr. Lemon

UConn Foundation Vice President for Alumni Relations and Communications Cotton Kelly shared recent successes for the Alumni Team including the Welcome the Neighborhood event. She also noted Ms. Dominque Matteson was recently hired as AVP for Annual Giving.

UConn Foundation Senior Vice President for Development Lemon noted the recent year-end fundraising results, which raised the bar despite being in a global pandemic. He noted there were many partners that contributed to the Foundation’s success.

6. University Communications Update.................................................................Mr. Kendig

UConn’s Vice President for Communications Kendig shared details on the well-received press coverage for move-in and the incoming freshman class. He also thanked Associate Vice President Kirk for his work leading Communications during Vice President Kendig’s special assignment in Athletics Communications. Vice President Kendig also shared the newest Admissions brochures, which will be shared with Trustees at their upcoming meeting on September 29, 2021.

7. Other Business

8. Executive Session (as needed)

9. Adjournment

On a motion by Trustee Pollard, seconded by Trustee Cantor, Vice-Chair Dennis-LaVigne adjourned the meeting at 1:40 p.m.

Respectfully submitted,

Jen Cote
Secretary to the Committee
ATTACHMENT 2
MEMORANDUM

To: Institutional Advancement Committee
From: Tysen Kendig, Vice President for Communications
Date: November 16, 2021
Subject: UConn in the media

**Why Prescription Drugs Can Work Differently for Different People**
October 4, 2021 – The Conversation
Article by School of Pharmacy Prof. C. Michael White.

**Hallowed Changing of the Guard Gets an All-Female Cast at Arlington**
October 5, 2021 – The New York Times
The tomb was created in 1921 as the final resting place for the unidentified remains of a soldier who was killed in World War I. At the time, it was imagined “as a site that would create the sense of the entire country as one group mourning and honoring sacrifice,” said Micki McElya, a professor of history at the University of Connecticut and the author of “The Politics of Mourning: Death and Honor in Arlington National Cemetery.”

**The Powerful Message Behind ‘Maid’**
October 5, 2021 – CNN
A recent study by Wei Zheng at the University of Connecticut found that increases in the average CTC led to increases in labor force participation for single mothers, and another study from Humanity Forward found that nearly 94% of parents were doing the same amount, or more, paid work, due to the monthly CTC payments.

**First, Impressive Vaccines for Covid. Next Up: the Flu.**
October 9, 2021 – The New York Times
No one can say for sure how well any of these four seasonal flu vaccines will turn out, but many experts are optimistic. And further down the line, mRNA technology may be tailored to make vaccines that work for years against a wide range of influenza strains. “I am beyond excited for the future of flu vaccination,” said Jenna Bartley, an immunologist at the University of Connecticut.

**IMF Agony Goes Way Beyond Georgieva’s Survival**
October 11, 2021 – The Washington Post
The IMF was reduced mainly to cheering from the sidelines. “The Fed has emerged as a leviathan without peer in the international economic system,” Daniel D. Bradlow of the University of Pretoria and Stephen Kim Park of the University of Connecticut wrote in a paper last year. “It is increasingly evident that the international monetary order now revolves around the U.S. dollar and the Fed.”

**Which of These Four Family Policies Deserves Top Priority?**
“This is more of an investment in the future, and we should make it immediately,” said Mohamad Alkadry, professor of public policy at the University of Connecticut.
Nursing Schools See Applications Rise, Despite COVID Burnout
October 14, 2021 – The Associated Press
Nurses around the U.S. are getting burned out by the COVID-19 crisis and quitting, yet applications to nursing schools are rising, driven by what educators say are young people who see the global emergency as an opportunity and a challenge. Among them is University of Connecticut sophomore Brianna Monte, a 19-year-old from Mahopac, New York, who had been considering majoring in education but decided on nursing after watching nurses care for her 84-year-old grandmother, who was diagnosed last year with COVID-19 and also had cancer.

Ivermectin is a Nobel Prize-Winning Wonder Drug – But Not for COVID-19
October 14, 2021 – The Conversation
Article by School of Pharmacy Prof. Jeffrey Aeschlimann.

Biden: US Leadership on Human Rights Depends on Our Record at Home
October 15, 2021 – The Washington Post
The president was invited to the Dodd Human Rights Center at the University of Connecticut by former senator Christopher J. Dodd (D-Conn.), Thomas Dodd's son and a longtime friend of Biden's. In earlier years, Biden said, the push for global human rights was sometimes wrongly seen as separate from the struggle for civil rights in America.

Biden Joins Former Colleague Dodd to Call for Defense of Human Rights
October 15, 2021 – The Hill
Biden attended the dedication of the Dodd Center for Human Rights at the University of Connecticut in Storrs, where his longtime Senate colleague was honored for his service in both chambers of Congress representing the state.

Biden Delivers Sweeping Remarks About Human Rights
October 15, 2021 – CNN

Peas in a Pod, Biden & Dodd
October 15, 2021 – Politico
The president will head to the University of Connecticut for a dedication ceremony for the Dodd Center for Human Rights, which had previously been named the Thomas J. Dodd Research Center after Chris’ father, a prosecutor in the Nuremberg trials who later became a senator.

Biden Says ‘Silence is Complicity’ on Human Rights
October 15, 2021 – PBS News Hour
Speaking at the dedication of a human rights center at the University of Connecticut, President Joe Biden said, “the road to tyranny, we must never forget, begins with the destruction of truth.”

Biden on Hand to Rededicate Dodd Center for Human Rights
October 15, 2021 – The Associated Press
The Thomas J. Dodd Research Center at the University of Connecticut was officially rededicated Friday as The Dodd Center for Human Rights to honor the late U.S. senator and Nuremberg prosecutor as well as his son, former U.S. Sen. Christopher Dodd.
Biden Speaks at Dedication of Dodd Center for Human Rights
October 15, 2021 – NBC News
Broadcast coverage of President Biden’s visit to UConn.

How to Nurture Creativity in Your Kids
October 18, 2021 – The Conversation
Article by Neag School of Education Prof. James C. Kaufman.

Biden Wants More Wind Energy. These Projects Should Help Local Politicians, Our Research Finds.
October 20, 2021 – The Washington Post
Opinion article by a group of researchers including UConn Prof. Carol Atkinson-Palumbo.

The Horse Bit and Bridle Kicked Off Ancient Empires
October 21, 2021 – The Conversation
Article by Anthropology Prof. Peter Turchin.

Overlooked No More: Kim Hak-Soon, Who Broke the Silence for ‘Comfort Women’
October 21, 2021 – The New York Times
“She remains one of the bravest people of the 20th century,” said Alexis Dudden, a history professor at the University of Connecticut who specializes in Korea-Japan relations. “Kim Hak-soon’s initial statement propelled researchers to unearth documentary evidence to support her claims, which began the still-ongoing process of holding the Japanese government accountable for what the United Nations defines as a war crime and crime against humanity.”

Why Mental Health Wellbeing Must Extend to Youth Sports
October 28, 2021 – Psychology Today
Opinion column by Prof. Sandra Chafouleas.

Jury Awards $10M to White Male Executive in Discrimination Case
The jury awarded Mr. Duvall $10 million in punitive damages, a sum that is likely to be reduced by the trial judge, according to Sachin S. Pandya, a professor at the University of Connecticut School of Law. He said that Title VII of the Civil Rights Act caps punitive damages at $300,000 for employers with more than 500 employees.

How Aging Affects Your Immune System
Immune-system aging increases COVID-19 risk "quite a bit," says Laura Haynes, a professor of immunology at the UConn Center on Aging at University of Connecticut School of Medicine. "But it’s not only that older adults have a less robust immune system that makes them more susceptible to COVID," she says. "The vast majority of older adults have other comorbidities that also put them at risk for COVID."

Skeptical of Pledges, Developing Nations Continue to Seek ‘Climate Justice’
Nov. 4, 2021 – Yahoo News
Prakash Kashwan, a political scientist at the University of Connecticut, summarized the view among developing countries for Yahoo News: “About 75 percent of the current stock of accumulated greenhouse gases came from the developed world. They're the ones that should be addressing climate change.”
Tomb of the Unknowns Welcomes the Public for the First Time in 73 Years
The decision to make one unknown soldier a symbol for those killed and lost in World War I was born in part out of a deep concern that American service members were being left in cemeteries overseas, said Micki McElya, a professor of history at the University of Connecticut and the author of “The Politics of Mourning: Death and Honor in Arlington National Cemetery.”

Two of America’s Biggest Cities are Testing Guaranteed Basic Income. Will it Bring Change?
Nov. 7, 2021 – NBC News
"Classic economic models imply that if you have more money then you work less, but in the Stockton experiment it was the exact opposite. We saw them increase their labor force participation and [have] more success in the labor market," said Stephen Ross, an economics professor at the University of Connecticut. "It will be interesting to see if the larger pilots show the same thing."

How Bezos Latest Plan to Protect Forests Could Backfire
Nov. 8, 2021 – The Verge
But splashy climate change commitments like the Bezos Earth Fund can easily fall into pitfalls associated with tree planting because of their focus on speed and scale, says Prakash Kashwan, an associate professor of political science at the University of Connecticut. “Designing restoration projects that are environmentally good requires working with each individual landscape based on what the landscape is like,” he says. “If our goal is to learn from indigenous engagements with nature, one fundamental principle is to slow down.”