

April 27, 2022

TO: Members of the Board of Trustees

FROM: Carl W. Lejuez, Ph.D.  
Provost and Executive Vice President for Academic Affairs



RE: Appointment of Professor Cuihong Li to the Robert Cizik Chair in Manufacturing and Technology Management in the School of Business

RECOMMENDATION:

That the Board of Trustees appoint Professor Cuihong Li to the Robert Cizik Chair in Manufacturing and Technology Management in the School of Business for the period June 1, 2022, through August 22, 2026.

BACKGROUND:

The Robert Cizik Chair in Manufacturing and Technology Management was established to foster excellence in manufacturing and technology management through the support of a nationally and internationally eminent scholar in the area of manufacturing and technology management. The decision to recommend this appointment was made following the School of Business policy; Dean Elliott is making his recommendation based on consultation with the associate deans and department heads in the School of Business.

Professor Li (Ph.D. Carnegie Mellon University) joined the UConn faculty in 2005 and was promoted to the rank of Professor in 2020. Her research explores operations and supply chain management, with a focus on the strategic interactions in the upstream and downstream supply chains, interfacing with economics, marketing, and information technology. Her current research studies problems in procurement and sourcing, supplier and consumer behavior, and operations in the Industry 4.0 era. Her research work has been published in *Management Science*, *Manufacturing and Service Operations Management*, *Production and Operations Management*, and other leading academic journals. She serves as an Associate Editor for *Manufacturing and Service Operations Management*, *Production and Operations Management*, and *Decision Support Systems*.

In addition to research, Professor Li teaches core operations management and business decision modeling to undergraduate, MBA, and BAPM master program students. She currently serves as the Department Head of the Operations and Information Management department (OPIM) and previously she served as the Co-Director of the Management and Engineering for Manufacturing (MEM) Program offered jointly by the School of Business and School of Engineering.