

April 27, 2022

TO: Members of the Board of Trustees

FROM: Carl W. Lejuez, Ph.D.
Provost and Executive Vice President for Academic Affairs



RE: Appointment of Professor Robert Day to the GE Capital Professor in Business in the School of Business

RECOMMENDATION:

That the Board of Trustees appoint Professor Robert Day to the GE Capital Professor in Business in the School of Business for the period June 1, 2022, through August 22, 2026.

BACKGROUND:

The GE Capital Professor in Business was established to support a Professor who is a nationally recognized researcher, scholar, teacher, or business leader who has made significant contributions to the field of commerce. The decision to recommend this appointment was made following the School of Business policy; Dean Elliott is making his recommendation based on consultation with the associate deans and department heads in the School of Business.

Professor Day (Ph.D. Maryland University) joined the UConn faculty in 2004 and was promoted to the rank of Professor in 2020. His research examines auctions, combinatorial (Package) auctions, airport landing-slot auctions, bidding languages, core allocations, matching and allocation problems, healthcare management, operations research, mathematical programming, and optimization. His research has been published in many of the top journals including Management Science, Production and Operations Management, Operations Research, Decision Support Systems, and many other leading academic journals. He serves as the President of INFORMS Section on Auctions and Market Design and has won several best paper, service, and teaching awards throughout his career including the INFORMS Computing Society Prize in 2008 and the Dantzig Dissertation Award in 2005.

In addition to research, Professor Day serves as the Associate Dean for Undergraduate Programs in the School of Business and teaches operations management and project management to undergraduate, masters, and PhD level students. Professor Day previously served as the Director of the Management and Engineering for Manufacturing (MEM) Program offered jointly by the School of Business and School of Engineering. Professor Day also serves on UConn's Delta General Education committee, a multi-year committee tasked with redesigning the Universities general education curriculum.