UConn as a Health Promoting University

Karen McComb, MS | Emily Pagano, MS, CPH | October 25, 2023
Student Health and Wellness (SHaW) Health Promotion
Be well. Feel well. Do well.
“Health promoting universities [...] infuse health into everyday operations, business practices, and academic mandates. By doing so, health promoting universities [...] enhance the success of our institutions; create campus cultures of compassion, well-being, equity and social justice; improve the health of the people who live, learn, work, play and love on our campuses; and strengthen the ecological, social and economic sustainability of our communities and wider society.”
US Health Promoting Campuses Network

Be well. Feel well. Do well.
December
2020

2021
Cohort

2022
Cohort

2023
Cohort

US Health Promoting Campuses Network

Be well. Feel well. Do well.
AOD Coalition Evolves to UConn Wellness Coalition

JED Campus Initiative Launches

Life-Transformative Education Task Force Convened

UConn Becomes the Second U.S. University to Join the Universitas 21 Network

Universitas 21 Mental Health Declaration Developed

Bicycle Working Group Convenes

Recovery Friendly Campus Effort Begins

President’s Mental Health Task Force Convenes

Nature Rx Initiative Established

Truth, Racial Healing, & Transformation Initiative Launches

Spring 2010

Fall 2018

Spring 2018

Fall 2019

Spring 2020

Fall 2021

Spring 2021

Fall 2022

Spring 2023

AOD Call to Action Stakeholders Coalition Launched

JED Campus Initiative Launches

Wellness Coalition Advisory Council Convenes

Mindfulness for Earth Initiative Launches

Recovery Friendly Campus Effort Begins

Be well. Feel well. Do well.
Moving Toward Collective Impact

Disorder & Confusion
Individual Impact in isolation
Coordinated Impact with alignment
Collective Impact with collaborative action

Adapted from: https://thehomelessplan.org/collectiveimpact
Operational support provided by UCONN

- Convene stakeholders
- Support authentic community engagement
- Develop a shared community vision
- Facilitate alignment across initiatives
- Manage projects to drive action
- Support strategic learning & shared measurement

Be well. Feel well. Do well.
Next Steps

- **Fall 2023**: Build HPU Leadership Team
- **Spring & Summer 2024**: Develop UConn Commitments to Well-being
- **2024**: Formal Adoption of the Okanagan Charter
- **2024**: Launch Associated Working Groups

Be well. Feel well. Do well.
“Well-being is a political choice. It is the outcome of the policies, institutions, economies and ecosystems in which people live. It requires a whole-of-society approach involving action across all levels, stakeholders and sectors, from communities and within organizations to regional and national government.”